



Heart&Stroke
Cœur+AVC™/MC

New Brunswick / Nouveau-Brunswick



Restart a Heart Program

*Cardiac Arrest can happen to anyone at any time.
Be prepared when it matters.*

Restart a Heart. Restart a Life.

Cardiac arrest refers to a heart that has stopped beating. Out-of-hospital cardiac arrests are sudden, often unexpected medical emergencies that can happen to anyone, any time.

In New Brunswick alone, 1,200 out-of-hospital cardiac arrests are estimated to occur each year.

Thankfully, when Cardiac Arrest strikes, Automated External Defibrillators (AED) can help. When CPR and an AED are used right away, the chances of survival double. CPR keeps the blood pumping to keep the brain and other vital organs alive, while an AED will shock the heart to help it restart. Survival drops significantly every minute without these life-saving measures.

This is why the Heart & Stroke Foundation of New Brunswick created the Restart a Heart Program. Since 2008, more than 540 AEDs have been distributed throughout the province, saving 25 New Brunswick lives so far. Our goal is to improve the availability of AEDs across the province so that a life saving device is always nearby.

The Restart a Heart Program

The Heart and Stroke Foundation of New Brunswick is the comprehensive solution for purchasing AEDs. All our AEDs are registered with the PAD program, and include the following items:

- AED unit (including battery)
- Universal (adult & child) defibrillation pads
- Wall-mount storage case with alarm
- AED accessory kit (scissors, gloves, signage, etc.)
- Registration with the PAD program
- All shipping & handling fees
- Your choice of training

Did you know?

[The Public Access Defibrillation \(PAD\) Program](#) is operated by Medavie Health Services New Brunswick. It allows emergency dispatchers across the province to direct 911 callers to the closest AED, to help those experiencing cardiac arrest.

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The Restart a Heart program offers a hassle-free solution to obtaining a life saving device. **We handle all the details – from sourcing and assembly to seamless registration with PAD and enrolling your organization in training.** We've streamlined the process, so all you need to do is anticipate the arrival of your AED.

For a full list of pricing & training options, please see the attached form at the end of this document.

Purchasing Options

Our purchasing options cater to the diverse needs of our clients, offering flexibility and accessibility. Organizations looking for a straightforward approach can choose to pay outright, with an invoice generated at the culmination of the order process.

Alternatively, we understand the financial considerations that organizations face, and thus, have created an AED subsidy fund in partnership with the Government of New Brunswick. Organizations may apply to this program for cost savings on their AED and/or AED related expenses



About our AED Subsidy Program

The goal of our AED Subsidy fund is to breakdown cost barriers and empower organizations to acquire an AED. **The AED Subsidy Program covers 75%, up to a maximum of \$3,500 for eligible costs.** Applications can be submitted throughout the year, and they will be reviewed at the end of each quarterly cycle, with deadlines on **January 15th, April 15th, July 15th, and October 15th.**

Although any organization may apply, in case of limited funds, preference will be given to those with the greatest identified need.

[Learn more & apply online!](#)



AEDs in Action

Cardiac arrest survivors Paul Sivret (left) and Bill Wiseman, both credit their survival to nearby AEDs and the quick actions of bystanders.

For more information, please contact:

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