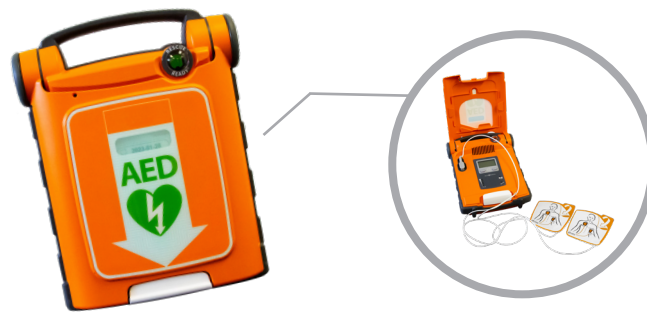


Automated External Defibrillator (AED) Subsidy Program

The Heart & Stroke NB's AED Subsidy program **covers 75%, up to a maximum of \$3,500** for eligible costs.

Applications can be submitted at any time of the year and will be reviewed at the end of the corresponding grant cycle. There are four granting periods a year. Applications must be submitted by the following dates to be considered during the respective cycles:

Application Deadline	
Cycle 1	January 15th
Cycle 2	April 15th
Cycle 3	July 15th
Cycle 4	October 15th



Applications may be submitted either pre or post purchase, depending on acquisition method.

Applying Before Purchase

Organizations acquiring an AED through Heart & Stroke NB's [Restart a Heart](#) program, may apply to the subsidy before final purchase of their AED package. Successful applicants will have the subsidy applied to their account balance prior to billing.

Applying After Purchase

Organizations acquiring an AED outside of the [Restart a Heart](#) program, will be required to submit proof of purchase to Heart & Stroke NB. Successful applicants will then be reimbursed, through cheque, **75% of eligible costs, up to \$3,500.**



Eligible Costs

The following expenses meet the subsidy criteria and are deemed suitable for consideration:

- AED Unit
- AED Wall Cabinet and/or carrying case
- AED Accessories (ex: signage, companion kits, etc.)
- Registration with Medavie Health Service's "Public Access Defibrillation" ([PAD](#)) program
- AED Maintenance Costs (pads, batteries, etc.)
- CPR / AED training for members



Life can change in a heart beat

Eligible Locations

All organizations are welcome to apply to the AED Subsidy Program, however, in the case of limited funds, precedence will be given to priority locations.

Priority Locations

Certain populations are at a higher risk for experiencing a sudden cardiac arrest, or for facing poorer outcomes. For example, cardiac arrest is more likely in larger groups of people, in older adults, or in setting where there is cardiovascular exertion. Additionally, due to its time-sensitive nature, cardiac arrests that occur rurally/remotely, or in locations difficult to reach by ambulance, tend to experience poorer outcomes.

Therefore, the following locations will be considered as “priority” locations, under the AED Subsidy Program.

- Community Centres
- Community Services Groups and/or Non-Profits
- Education Centres
- Athletic Facilities (pools, arenas, curling & golf clubs, gyms, etc.)
- High Rise Buildings
- Ferries
- Provincial Parks
- Nature Parks
- Locations / Venues with a high volume of patrons

Subsidy Requirements

- AED must have been purchased within 12 months of application date
- AED must be registered with Medavie Health Service's [PAD](#) program
- AED purchased must be Health Canada approved
- Successful applicants must maintain the AED according to manufacturer guidelines

Apply now!

[Click here to access the AED Subsidy Application Form](#)

Brittany Bulmer

Coordinator, Health Promotion

bbulmer@hsf.nb.ca

(506) 634-1620



New Brunswick / Nouveau-Brunswick