HEART AND STROKE FOUNDATION OF NEW BRUNSWICK Financial Statements

Year Ended August 31, 2020

Index to Financial Statements Year Ended August 31, 2020

	Page
INDEPENDENT AUDITORS' REPORT	1 - 2
FINANCIAL STATEMENTS	
Statement of Financial Position	3
Statement of Operations	4
Statement of Changes in Net Assets	5
Statement of Cash Flows	6
Notes to Financial Statements	7 - 14





INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Heart and Stroke Foundation of New Brunswick

Qualified Opinion

We have audited the financial statements of Heart and Stroke Foundation of New Brunswick (the "Foundation"), which comprise the statement of financial position as at August 31, 2020, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the *Basis for Qualified Opinion* section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as at August 31, 2020, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

In common with many charitable organizations, the Foundation derives revenue from campaign receipts, bequests, memoriam donations and fundraising activities, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Foundation and we were not able to determine whether any adjustments might be necessary to contributions, excess of revenues over expenses, current assets and net assets.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Foundation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with those requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the Foundation or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

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Independent Auditors' Report to the Board of Directors of Heart and Stroke Foundation of New Brunswick (continued)

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Saint John, New Brunswick December 7, 2020

CHARTERED PROFESSIONAL ACCOUNTANTS

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Statement of Financial Position

August 31, 2020

		2020	2019
ASSETS			
CURRENT			
Cash Accounts receivable (Notes 4, 13) Prepaid expenses	\$	1,949,187 576,986 70,353	\$ 585,050 508,087 353
		2,596,526	1,093,490
RESTRICTED CASH		326,681	204,001
CAPITAL ASSETS (Notes 5, 11)		65,549	75,808
INVESTMENTS (Note 6)		675,862	650,952
RESTRICTED INVESTMENTS (Note 6)		1,006,202	 942,261
	\$	4,670,820	\$ 2,966,512
LIABILITIES AND NET ASSETS			
CURRENT			
Accounts payable (Notes 7, 13) Deferred contributions (Note 9)	\$	237,271 1,589,940	\$ 560,324 33,000
Deferred endowment income (Note 10)		2,915	33,000
Current portion of long term debt (Note 11)	_	16,503	15,930
		1,846,629	609,254
LONG TERM DEBT (Note 11)	_	24,199	 40,702
		1,870,828	 649,956
NET ASSETS			
Unrestricted fund		1,467,109	1,170,294
N.B. Research Endowment (Note 12)		1,332,883	1,146,262
		2,799,992	 2,316,556
	\$	4,670,820	\$ 2,966,512

COMMITMENTS (Note 17)

ON BEHALF OF THE BOARD

Director

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Director

Statement of Operations

For the Year Ended August 31, 2020

		2020		2019
REVENUE (Note 13)				
Bequests and major gifts	\$	538,287	\$	650,275
Direct mail	•	351,022	•	219,441
Campaign receipts		236,612		424,775
Hockey Heroes		229,648		951,970
Big Bike		221,160		146,850
Memoriam donations		155,555		176,625
Material sales and other revenue		85,138		162,982
Other special events		51,587		186,062
Realized gain (loss) on disposal of investments		48,547		(781)
Endowment fund (Note 10)		40,000		55,638
Jump Rope for Heart		30,371		257,322
Dividends		26,986		20,374
Interest		12,037		19,011
		2,026,950		3,270,544
EXPENSES				
Health promotion (Notes 13, 15)		815,312		1,173,954
Fund development (Notes 13, 15)		605,283		1,047,346
Medical research and facilities (Notes 13, 15)		552,098		722,025
Administration (Notes 13, 15)		181,252		273,344
		2,153,945		3,216,669
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES				
FROM OPERATIONS		(126,995)		53,875
OTHER INCOME (LOSS)				
COVID-19 Wage subsidies (Note 16)		468,852		-
Net unrealized gain (loss)		(45,042)		17,524
		423,810		17,524
EXCESS OF REVENUE OVER EXPENSES BEFORE				
GOVERNMENT MANAGED PROGRAMS		296,815		71,399
GOVERNMENT MANAGED PROGRAMS (Note 8)				
LiveWell: Funding		813,305		69,902
Stroke Navigator: Funding		102,642		_
LiveWell: Administration expenses		(62,567)		(16,687)
Stroke Navigator: Health promotion expenses		(102,642)		-
LiveWell: Health promotion expenses		(750,738)		(53,215)
		-		-
EXCESS OF REVENUE OVER EXPENSES	\$	296,815	\$	71,399

Statement of Changes in Net Assets

Year Ended August 31, 2020

	Unrestricted Fund	-	N.B. Research Endowment	2020	2019
NET ASSETS - BEGINNING OF YEAR	\$ 1,170,294	\$	1,146,262 \$	2,316,556 \$	1,975,306
Excess of revenue over expenses	296,815		-	296,815	71,399
Endowment contributions received during the year (Note 12)	-		245,000	245,000	270,000
Restricted investment loss reinvested in endowment balances, net of transfers (<i>Note 12</i>)	-		(58,379)	(58,379)	(149)
NET ASSETS - END OF YEAR	\$ 1,467,109	\$	1,332,883 \$	2,799,992 \$	2,316,556

Statement of Cash Flows

Year Ended August 31, 2020

		2020	2019
OPERATING ACTIVITIES			
Excess of revenue over expenses	\$	296,815	\$ 71,399
Items not affecting cash:			
Amortization of capital assets		21,033	25,407
Loss (gain) on disposal of investments		(48,547)	781
Net unrealized loss (gain)	-	45,042	 (17,524)
		314,343	80,063
Changes in non-cash working capital:			
Accounts receivable		(68,899)	(312,066)
Prepaid expenses		(70,000)	-
Accounts payable		(323,053)	74,123
Deferred contributions		1,556,940	5,950
Deferred endowment income		2,915	(6,436)
		1,097,903	(238,429)
		1,412,246	(158,366)
INVESTING ACTIVITIES			
Purchase of capital assets		(10,774)	(5,168)
Net purchase over proceeds on disposal of investments		(266,405)	 (293,143)
		(277,179)	 (298,311)
FINANCING ACTIVITIES			
Endowment contibutions received		245,000	270,000
Repayment of long term debt		(15,930)	(15,376)
		229,070	254,624
INCREASE (DECREASE) IN CASH		1,364,137	(202,053)
CASH - BEGINNING OF YEAR		585,050	787,103
CASH - END OF YEAR	\$	1,949,187	\$ 585,050
CASH FLOWS SUPPLEMENTARY INFORMATION			
Interest received	\$	22,958	\$ 27,081
Interest paid	\$	1,748	\$ 2,302

Notes to Financial Statements Year Ended August 31, 2020

1. PURPOSE OF THE FOUNDATION

The Heart and Stroke Foundation of New Brunswick (the "Foundation") is incorporated without share capital under the laws of the Province of New Brunswick. The Foundation is a health charity whose mission is to improve the health of the residents of New Brunswick by preventing and reducing disability and death from heart disease and stroke through research, health promotion and advocacy.

The Foundation, which is incorporated under the laws of New Brunswick, is registered as a charitable organization under the Income Tax Act of Canada and, as such, is exempt from income taxes and is able to issue donation receipts for income tax purposes.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations ("ASNFPO").

Cash and Cash Equivalents

The Foundation considers cash on hand, short term deposits and balances with banks, net of overdrafts as cash or cash equivalents. Bank borrowings are considered to be financing activities.

Capital Assets

Capital assets are stated at cost or deemed cost less accumulated amortization. Capital assets are amortized over their estimated useful lives on a declining balance basis at the following rates:

Motor vehicles	25%
Furniture and fixtures	25%
Computer hardware	25%
Computer software	100%

The Foundation regularly reviews its capital assets to eliminate obsolete items.

Capital assets acquired during the year but not placed into use are not amortized until they are placed into use.

Investments

Fair values of investments are determined using year end quoted market prices.

The investments of the Foundation are held in the custody of ScotiaMcLeod and consist of liquid fixed income and equity investments.

The Foundation has an investment policy in place to administer the governance of these investments. As at August 31, 2020, the investments were in compliance with the policy.

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Notes to Financial Statements Year Ended August 31, 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue Recognition

Heart and Stroke Foundation of New Brunswick follows the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Endowment contributions are recognized as direct increases in restricted net assets.

Restricted endowment investment income is recognized as a direct increase in restricted net assets or recognized as revenue in the year which the related expenses are incurred dependant on the terms of the endowment agreement. Unrestricted investment income is recognized as revenue when earned.

Other revenue is recognized on an accrual basis.

Contributed Services

The operations of the Foundation depend on both the contribution of time by volunteers and donated materials from various sources. The fair value of donated materials and services cannot be reasonably determined and are therefore not reflected in these financial statements.

Foreign Currency Translation

Transactions denominated in foreign currencies are translated into Canadian dollars at exchange rates prevailing at the transaction date. Monetary assets and liabilities are translated into Canadian dollars at exchange rates in effect at the date of the balance sheet. Non-monetary assets and liabilities are translated at the historic rate. Exchange gains and losses are included in the statement of operations, except to the extent that they relate to investments, in which case they are accounted for consistent with investment income (loss).

Financial Instruments Policy

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses reported in excess of revenue over expenses. All other financial instruments are reported at amortized cost, and tested for impairment at each reporting date. Transaction costs on the acquisition, sale, or issue of financial instruments are expensed when incurred.

Measurement Uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

Examples of significant estimates include:

- the recoverability of tangible assets;
- providing for amortization of capital assets;
- the estimated useful lives of assets;
- the allowance for doubtful accounts; and
- the recoverability of long term investments.



Notes to Financial Statements Year Ended August 31, 2020

3. FINANCIAL INSTRUMENTS

The Foundation is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the Foundation's risk exposure and concentration as of August 31, 2020.

Credit Risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Foundation is exposed to credit risk from donors and customers. An allowance for doubtful accounts is established based upon factors surrounding the credit risk of specific accounts, historical trends and other information. The Foundation has a significant number of donors and customers which minimizes concentration of credit risk.

Liquidity Risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Foundation is exposed to this risk mainly in respect of its receipt of funds from its donors, customers and other related sources, long term debt, accounts payable and other obligations.

Currency Risk

Currency risk is the risk to the Foundation's earnings that arise from fluctuations of foreign exchange rates and the degree of volatility of these rates. The Foundation is exposed to foreign currency exchange risk on income from U.S. investments.

Interest Rate Risk

Interest rate risk is the risk that the value of a financial instrument might be adversely affected by a change in the interest rates. In seeking to minimize the risks from interest rate fluctuations, the Foundation manages exposure through its normal operating and financing activities. The Foundation is exposed to interest rate risk through the fixed income component of its investment portfolio.

Other Price Risk

Other price risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk or currency risk), whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in the market. The Foundation is exposed to other price risk through its investment in quoted shares.

4. ACCOUNTS RECEIVABLE

	2020		 2019
COVID-19 wage subsidies receivable	\$	334,601	-
Trade		135,743	285,582
Due from Heart and Stroke Foundation of Canada (Note 13)		58,116	175,603
HST rebate receivable	-	48,526	46,902
	\$	576,986	\$ 508,087

Notes to Financial Statements Year Ended August 31, 2020

5.	CAPITAL ASSETS						2020		2019
			Cost		ımulated rtization		Net book value	1	Net book value
	Motor vehicles Furniture and fixtures Computer hardware Computer software	\$	78,615 39,054 59,696 18,856	\$	39,923 21,829 50,064 18,856		38,692 17,225 9,632	\$	51,590 14,246 9,972
		\$	196,221	\$	130,672	\$	65,549	\$	75,808
6.	INVESTMENTS						2020		2019
							2020		2019
	Unrestricted Fixed income (Market Value \$292,7 Canadian equity (Market Value \$34 U.S. equity (Market Value \$38,978	14,592	2; 2019 - \$33			\$	288,207 284,902 28,192	\$	251,267 238,586 41,496
	Net unrealized gains						601,301 74,561		531,349 119,603
						-	675,862		650,952
	Restricted								
	Fixed income (Market Value \$477, Canadian equity (Market Value \$52						470,248 489,758		431,386 402,121
	Net unrealized gains						960,006 46,196		833,507 108,754
							1,006,202		942,261
						\$	1,682,064	\$	1,593,213
7.	ACCOUNTS PAYABLE								
							2020		2019
	Trade and accrued liabilities Wages and fringe benefits Due to Heart and Stroke Foundation	n of (Canada <i>(Note</i>	13)		\$	152,226 51,402 33,643	\$	143,892 112,614 303,818
				5 77		\$	237,271	\$	560,324

Notes to Financial Statements Year Ended August 31, 2020

8. GOVERNMENT MANAGED PROGRAMS

During the prior year, the Foundation began managing a provincial government program called "Live Well/Bien Vivre". The provincial government provides the Foundation with funding restricted for the health promotion and administrative expenses related to the program. The program is funded until March 2025.

During the year, the Foundation began managing an additional provincial government program called "Stroke Navigation in New Brunswick". The provincial government provides the Foundation with funding restricted for the health promotion expenses related to the program. The program is funded until October 2021.

9. DEFERRED CONTRIBUTIONS

The deferred contributions balance consists of funds received for projects that take place in future periods. These contributions are deferred and recognized in the same period or periods as the related expenses are recognized.

	 2020		2019
LiveWell program	\$ 1,098,812	\$	-
Stroke Navigator program	386,358		-
Other events and programs	 104,770		33,000
	\$ 1,589,940	\$	33,000

10. DEFERRED ENDOWMENT INCOME

	 2020	2019		
Opening balance Restricted investment income (loss) earned during the year	\$ (15,464)	\$	6,436 49,053	
Restricted investment income funding expenditures during the	(15,464)		55,489	
year Restricted investment loss reinvested in endowment balances	(40,000)		(55,638)	
(Note 12)	 58,379		149	
Ending balance	\$ 2,915	\$	-	

The investment income (loss) balance of (\$15,464) (2019 - \$49,053) is comprised of interest income of \$10,921 (2019 - \$8,070), dividend income of \$24,782 (2019 - \$17,868), realized gain on disposal of investments of \$11,391 (2019 - \$23,264) and net unrealized gain (loss) of (\$62,558) (2019 - (\$149)).

11. LONG TERM DEBT

		2020	2019		
Honda Financial Services loan bearing interest at 3.99% per annum, repayable in biweekly blended payments of \$381. The loan matures on February 10, 2023 and is secured by a 2018 Honda Pilot with a net book value of \$16,635 (2019 - \$22,180).	\$	23,202	\$	31,997	
				(continues)	



Notes to Financial Statements Year Ended August 31, 2020

11.	LONG TERM DEBT (continued)		
		 2020	2019
	Honda Financial Services loan bearing interest at 2.99% per annum, repayable in monthly blended payments of \$648. The loan matares on January 30, 2022 and is secured by a 2018 Honda CRV with a		
	net book value of \$22,057 (2019 - \$29,410).	17,500	24,635
		40,702	56,632
	Amounts payable within one year	(16,503)	(15,930)
	*	\$ 24,199	\$ 40,702
	Principal repayment terms are approximately:		
	2021 2022 2023	\$ 16,503 17,099 7,100	
		\$ 40,702	

12. N.B. RESEARCH ENDOWMENT

Funds are restricted as endowments where the capital balances are held in perpetuity and the income from the funds are to be utilized for the purpose of funding research expenditures.

		Inv	vestment loss			
	 2019		reinvested	Co	ontributions	 2020
Travis Mersereau Endowment Fund New Brunswick Cardiovascular	\$ 464,062	\$	(31,201)	\$	-	\$ 432,861
Research Endowment Fund	612,865		(21,893)		245,000	835,972
Diamond Const. Endowment Fund	68,671		(5,234)		-	63,437
Mona F. Johnson Memorial Fund	 664		(51)			 613
	\$ 1,146,262	\$	(58,379)	\$	245,000	\$ 1,332,883

13. RELATED PARTY TRANSACTIONS

All of the provincial Heart and Stroke Foundations, with the exception of the Foundation, opted to dissolve and form one national organization on September 1, 2011. The Foundation has agreed to affiliate with the national organization, the Heart and Stroke Foundation of Canada ("HSFC"). The Foundation remains a separate legal entity under the direction of a volunteer Board and will maintain a strong line with the HSFC.

Revenue and expenses include amounts received from and paid to related parties. Accounts receivable and accounts payable include amounts due from and due to related parties. These transactions were incurred in the normal course of business and are measured at the exchange amount, which is the amount agreed upon by the related parties.

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Notes to Financial Statements Year Ended August 31, 2020

13. RELATED PARTY TRANSACTIONS (continued)

The Foundation received revenues of \$437,738 (2019 - \$294,191) from HSFC during the year for shared fundraising initiatives. In addition, \$743,182 (2019 - \$685,913) was paid to HSFC in affiliation fees, pension payments and project costs. These transactions are carried in the ordinary course of business and are measured at the exchange amount.

These transactions are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

14. PENSION PLAN

Employees of the Foundation are members of a multi-employer defined contribution pension plan (the "Plan"). The Plan is registered in the name of Heart and Stroke Foundation of Canada. Contributions to the Plan are required from the employees and the Foundation. The annual contributions for the Plan are recognized as an expense when incurred and amounted to \$66,411 (2019 - \$55,425) during the year.

15. EXPENSES

Expenses are allocated in accordance with the guidelines of the Heart and Stroke Foundation of Canada. Expenses directly related to an activity are charged to that activity and all other expenses are allocated as follows:

	Medical research and facilities	Health promotion	Fundraising costs	Administration
Direct mail expense	0.0%	50.0%	50.0%	0.0%
Jump Rope for Heart materials	0.0%	87.5%	12.5%	0.0%
Materials	0.0%	25.0%	65.0%	10.0%
Office expenses	25.0%	25.0%	25.0%	25.0%
Rent	21.0%	37.0%	33.0%	9.0%
Travel	0.0%	30.0%	70.0%	0.0%
Vehicle	40.0%	40.0%	10.0%	10.0%
Wages and benefits	14.8%	36.3%	35.8%	13.1%

16. COVID-19

COVID-19 has had and will continue to have an impact on the financial results, operations and cash flows of the Foundation. This has specifically impacted the Foundation's revenue from donations and fundraising. As a result of the decrease in those revenue sources, the Foundation qualified for the Canada Emergency Wage Subsidy under Canada's COVID-19 Economic Response Plan. The total amount of funding under this program in the 2020 year was \$468,852.

Notes to Financial Statements Year Ended August 31, 2020

17. COMMITMENTS

The Foundation has long term leases with respect to its premises and office equipment. The minimum annual lease payments over the next five years are as follows:

2021	\$,	128,397
2022		123,145
2023		113,311
2024		93,375
2025		80,140

18. COMPARATIVE FIGURES

Some of the comparative figures have been reclassified to conform to the current year's presentation.